

MULTIFACETED BRANDING AND COMMUNICATIONS AGENCY FOCUSED ON MAKING AN IMPACT



A: Celebrity Nonprofit / Brand Strategy B: Automotive / TV Commercial C: Retail Spirits / Packaging D: Entertainment / Packaging E: Entertainment / E-communication F: Gourmet Food / Product Development, Creative and Packaging G: Entertainment / Brand Strategy, Multimedia, Integrated Campaign H: Alternative Energy / Visual Communications I: Retail Beverage / Brand Strategy, Print Collateral, POS J: Wellness / Product Packaging K: B2B / Integrated Campaign and Promotion L: Luxury Consumer Product / Online Strategy

In a rapidly changing environment where your target market is constantly introduced to new communication channels, subcultures, and technologies, it becomes more relevant than ever to stay connected in a meaningful and cohesive capacity.

Copia Creative focuses on creative strategy and tactics to navigate through each touch point with a consistent brand experience. Our goal is your brand success. This success comes from a defined strategy and creative execution to reinforce your key messages and position in the market place.

By combining the two business disciplines of consulting and creative practices, our unique model allows us to integrate as your outsourced communication resources and a seamless extension of your business. With a core focus on building and reinforcing brands, Copia Creative aligns with business objectives to yield measurable outcomes.

WE ARE

Creative
Original
Strategic
Award-winning
Full of Ideas
Committed to Excellence
Passionate
Partnering

WE ARE NOT

Art Nuts
Off the Wall
Complicated
Designing for Awards
Out of Focus
Difficult
Fake
Afraid to Give Advice